



FreeRxPlus

FreeRxPlus is dedicated to helping you control your healthcare costs
we are providing FREE access to Prescription Medications, Imaging
Service and Lab.

Overview of Prescription Drug Costs

- ❖ Prescription drugs are the fastest-growing part of the nation's healthcare expense.
- ❖ Pharmacy bills have become a significant item in the budget of most families even those with medical insurance.
- ❖ The problem is worse for seniors who constitute 12% of the population but use over 36% of the prescription drugs.
- ❖ The rest of the population, especially those without health insurance, are significantly affected by high drug prices.

Market Conditions

- ❖ Every year, more than 3.6 billion prescriptions are filled in the United States. This translates to an average of 12 prescriptions for every person.
- ❖ There are approximately 50 million Americans without any health care or prescription benefits.
- ❖ There are approximately 38 million immigrants without Green Card Status that are not eligible for benefits.
- ❖ Retail prescription prices increased an average of 7.5% a year from 1994 to 2006 (from an average price of \$28.67 to \$68.26).



Future of Prescription Drug Costs

- ❖ US prescription drug spending is projected to increase from \$216.7 billion in 2006 to \$515.7 billion in 2017. That's a 138% increase in 11 years!
- ❖ Government analysts expect by 2010, the expenditure for prescription drugs will account for 14.2% of our national healthcare dollars spent.



Laboratory Testing

Free for All Labs offers direct-to-consumer medical **lab tests**. We provide a convenient, confidential, and affordable way for consumers to take control of their health care costs.



Fast: Go directly to the lab after ordering. No waiting for paperwork like other online labs.

Affordable: Deeply Discounted Rates!

Convenient: Choose the lab location that's best for you. Near home, work, or even while traveling.

Easy Medical Testing Online: Have the blood test(s) performed at the lab. Then generally within 24-48 hours, you will be notified of your blood test results.

It's that easy.

Confidential: You decide who sees the results.



Imaging Services



Free For All Imaging is a direct to consumer diagnostic imaging service company that provides a convenient, reliable and affordable way for consumers to take control of their healthcare costs.

MRI Magnetic Resonance Imaging (MRI) is a medical imaging technique most commonly used in Radiology to visualize the structure and function of the body.

CT Computed Tomography (CT) scan uses x-rays to make a detailed picture of structures inside the body.



Our Company

- ❖ Privately held company
Discount Benefit Solutions
- ❖ Chief Executive Officer & Founder has over 28 years of Healthcare Management experience.
- ❖ Discount Benefit Solutions is one of America's leading healthcare providers and a leader in healthcare technology.
- ❖ We strive to earn and retain the trust and respect of our clients by providing the highest level of prompt, effective and courteous service.



Introducing the *FREE* FreeRxPlus Prescription, Imaging & Laboratory Savings Program

Save up to 75% on prescription drugs at over 54,000 participating pharmacies!



- ❖ No cost
- ❖ No qualification
- ❖ No enrollment
- ❖ No deductibles
- ❖ No activation
- ❖ No waiting period
- ❖ No hassle



FreeRxPlus is an excellent choice for your home based business

- ❖ There is nothing to sell, simply distribute the cards
- ❖ Earn a commission each time someone uses your card to save money!
- ❖ We build you a customized website
- ❖ Your cards can be printed directly from your website as well as distributed
- ❖ You can track your transactions online

www.FreeRxPlus.com



Back Office

You receive your own back office where you can manage your business.

My Home is the welcome page in your back office.

My Inbox allows you to keep in touch with your group & visitors to your website. This is where you will also receive valuable information from your FreeRxPlus team to help you grow your business!




Read	From	To Group	Subject	Message Type	Received
<input type="checkbox"/>	Your FreeRxPlus Team	FRP00000	Exciting new features added!	Message from FreeRxPlus	12/5/2009 3:45:18 PM
<input type="checkbox"/>	Your FreeRxPlus Team	FRP00000	Exciting new features added!	Message from FreeRxPlus	12/5/2009 3:45:08 PM
<input type="checkbox"/>	Card Holder	FRP00000	Card Request	Card Requested	12/5/2009 3:35:53 PM
<input type="checkbox"/>	Your FreeRxPlus Team	FRP00000	Contract Reminder - Lets get Ready to "Join Our Team!"	Message from FreeRxPlus	12/4/2009 3:09:02 PM
<input type="checkbox"/>	Your FreeRxPlus Team	FRP00000	Contract Reminder - Lets get Ready to "Join Our Team!"	Message from FreeRxPlus	12/4/2009 3:08:58 PM
<input type="checkbox"/>	Your New Agent	FRP00000	New Representative/We Contact Info	New Representative Signup	11/23/2009 11:29:41 AM
<input type="checkbox"/>	Another Agent	FRP00000	Thanks for the information	Message from FreeRxPlus	11/23/2009 11:15:38 PM
<input type="checkbox"/>	Your FreeRxPlus Team	FRP00000	Conference Call Tuesday Evening @ 7:30PM	Message from FreeRxPlus	11/23/2009 1:05:38 PM
<input type="checkbox"/>	Your New Agent	FRP00000	New Representative Contact Info	New Representative Signup	11/23/2009 1:03:38 PM
<input type="checkbox"/>	Another Agent	FRP00000	New Clients today!	Message from FreeRxPlus	11/23/2009 12:55:37 PM



Back Office cont.

My Downline lists all of the agents in your group and provides the ability to send messages to them through your back office.



The screenshot displays the FreeRxPlus back office interface. At the top left is the FreeRxPlus logo. To the right, it shows the user is signed in as 'myemail@email.com' and has '3 unread message(s)'. Further right is the 'powered by RxCut+ PLUS' logo. A navigation menu on the left includes links for My Home, My Inbox, My Downline, My Registrations, My Card Requests, My Account, My Site, Reports, Your first 24 Hours, Training, Conference Calls, Marketing Materials, Advertising, Contact Us, and Signout. The main content area, titled 'My Downline', contains a tree view of agents. The root is 'My Name (FRP00000)', which has a dropdown arrow. Underneath are several 'Agent Name (FRP00000)' entries, some with their own dropdown arrows. Below the tree is a 'Send Message' button. A copyright notice at the bottom reads 'Copyright © 2009 www.freerxplus.com. All Rights Reserved.'

You are signed in as: myemail@email.com
You have 3 unread message(s).

powered by **RxCut+** PLUS

My Downline

Your complete downline is show below. To view details about any representative in it, click on the person's name and their information will appear on the right. You can also place a checkmark next to any or all of the people in your downline and then click the "Send Message" button to send a message to them.

- My Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)
 - Agent Name (FRP00000)

Copyright © 2009 www.freerxplus.com. All Rights Reserved.

Back Office cont.



You are signed in as: myemail@email.com
You have 3 unread message(s).



My Home

My Inbox

My Dashboard

My Registrations

My Card Requests

My Account

My Site

Reports

Your First 24 Hours

Training

Conference Calls

Marketing Materials

Advertising

Contact Us

Signout

Report Search

The report data reflects claims as of Wednesday, December 02, 2009.

Start FR Date: 12/1/2009

End FR Date: 12/31/2009

Select Report Type:
 Claims Detail
 Claim Summary

[Report Terminology](#)

Select Groups:

- [FRP00000] My Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name
- [FRP00000] Agent Name

Exported © 2009 www.freerxplus.com. All Rights Reserved.

Reports allows you to select summary or detailed reports for yourself, specific members of your group or your entire group.

Claim Detail Report from Sunday, November 01, 2009 through Sunday, November 08, 2009 for RxGroups: FRP00000, FRP00000, FRP00000

CLAIM NUMBER	DATE	SAVINGS	DATE PAID	PH	PHARMACY	PHARMACY NAME	PHARMACY ADDRESS	PHARMACY CITY	PHARMACY STATE	PHARMACY ZIP
11000000000000000000	11/01/09	0.00	11/01/09	00	0000	0000	0000	0000	0000	0000

Claim Summary Report from Sunday, November 01, 2009 through Sunday, November 08, 2009 for RxGroups: FRP00000, FRP00000, FRP00000

RxGroup	ALL GROUPS
ALL GROUPS	
Total Transactions	79
Total Savings	\$1,403.06
Savings Per Script	\$34.82
Average Savings	35.94%
Brand Transactions	19
Brand Percentage	24.05%
Generic Transactions	60
Generic Percentage	75.95%
USC Transactions	22
USC Percentage	27.85%

RxGroup	FRP00000
My Name	
Total Transactions	34
Total Savings	\$928.00
Savings Per Script	\$33.03
Average Savings	37.31%
Brand Transactions	8
Brand Percentage	23.53%
Generic Transactions	26
Generic Percentage	76.47%
USC Transactions	5
USC Percentage	14.71%

RxGroup	FRP00000
Agent Name	
Total Transactions	79
Total Savings	\$317.40
Savings Per Script	\$17.64



Transaction Commissions

Earning income with the FreeRxPlus Prescription Savings Card is as easy as distributing the cards! Every time your FreeRxPlus card is used at the pharmacy, you earn a commission of sixty cents (\$0.60) based on your total transaction volume.

Key Specifics:	Assumptions:
Cards Distributed Per Month	5,000
% Using Program	10%
Number Using Program	500
Average Prescriptions/Month	1.2
Average Prescriptions Month	600
Per Prescript Transaction Revenue	\$0.60
Monthly Residual Prescription Revenue	\$360
Consistent Effort for 12 Months	6,000 Card Users
Number of Prescriptions a Month	7,200
Monthly Residual Revenue	\$4,320
Annual Residual Revenue	\$51,840



Getting Started

A one-time start up fee of \$125 is collected to subsidize the launch of your individual program. Included in your program are:

- **5,000 FreeRxPlus full-color glossy custom savings cards**
- **Personal website**
- **Online card printing system**
- **Customized marketing materials**
- **Back office system**
- **Personal training material**
- **Weekly conference calls**
- **Industry leading technology**
- **Exceptional training and support by your FreeRxPlus Team!**



Optional Upgrade

An optional upgrade is available which provides you with:

- 1) Commissions on Imaging and Laboratory services
- 2) Participation in our lead co-op program that provides you with hot leads to grow your sales organization.
- 3) An upgraded personal website.
- 4) An upgraded back office with even more tools to help you grow your business.
- 5) Even more coming soon including:
 - 1) the ability to sell & earn huge commissions on our new discount healthcare plans!
 - 2) State of the art email engine to help you cultivate your leads and grow your business while you sleep!
 - 3) Detailed website analytics so you can see the number of people who visited your site, how many times your cards were printed, where the people who visited your site came from (did they come directly to your site or did they come from a search engine or an email you sent or an ad you placed)

For only \$19.99 / month! Upgrade today to lock in your price before the new features are added and the fee increases!



Become a FreeRxPlus Representative

As a FreeRxPlus Representative you have the ability to train and sponsor Independent Distributors to extend your business! Each time you sponsor Independent Representatives, you receive a \$25 referral bonus and are eligible to receive override commissions!

You can earn an override commission of \$.20 for each Independent Distributor you sponsor directly. If that Independent Distributor sponsors another person, they will receive \$.20 for their direct sponsor and you will receive \$.07 for the in-direct sponsor.

- ❖ **\$.60 to Independent Agent**
- ❖ **\$.20 override for someone you sponsor (level 1)**
- ❖ **\$.07 override for someone the 1st level sponsored (level 2)**
- ❖ **\$.03 override for someone the 2nd level sponsor (level 3)**

The more Independent Distributors you sponsor, the more you can earn!



Building a Salesforce

This example assumes an Independent Agent directly sponsors 9 Independent Agents, who each sponsor 6 Independent Agents who each sponsor 3 Independent Agents and each Independent Agent does half of the monthly transactions as their sponsor.

Independent Agents	Commission Rate	Monthly Transactions Per Agent	Your Monthly Commissions
You	\$ 0.60	7,200	\$4,320.00
9	\$ 0.20	3,600	\$6,480.00
54	\$ 0.07	1,800	\$6,804.00
162	\$ 0.03	900	\$4,374.00
		Monthly Commissions	\$21,978.00
		Yearly Commissions	\$263,736.00

This is only an example, your results may vary based on your effort and the effort of those in your group.



Additional Features

The FreeRxPlus Pharmacy Network includes over 54,000 chain and independent pharmacies throughout the United States and Puerto Rico.

FreeRxPlus Independent Distributors also receive on-going training and materials to aid in the success of their programs. Distributors are also encouraged to participate in weekly conference calls, learn about additional ways to save on prescriptions, and offered special advertising opportunities to sponsor others.



Tax Advantages of a Home-Based Business

The average American family can get up to \$5,000 back on their taxes simply by documenting their home-based business expenses!

Examples of deductible expenses include:

- ❖ Vehicle Mileage
- ❖ Computer
- ❖ Office Supplies
- ❖ Utilities
- ❖ Travel Expenses pertaining to your business
- ❖ Property Taxes
- ❖ Insurance (homeowner's)
- ❖ Household Maintenance
- ❖ Entertainment & Dining Out
- ❖ Phone (cell and home)

Become a FreeRxPlus Representative Today!

- ❖ Help others save money on prescriptions while building your business and reaching your financial dreams!
- ❖ Families need an affordable solution when drug costs in America are rising faster than ever before!
- ❖ The FreeRxPlus Prescription, Imaging and Laboratory Savings Card provides savings of up to 75% at over 54,000 pharmacies and up to 50% at over 2,000 Imaging and Laboratory locations.
- ❖ **FREE** for everyone with no waiting period, enrollment or activation!
- ❖ We build you a customized website that includes an online card printer and a unique pill splitting and coupon search engine to save your cardholders even more!

